



FOR IMMEDIATE RELEASE

3000 Volunteers to Help Make History at NAIG 2020

The North American Indigenous Games (NAIG 2020) kicks off volunteer recruitment for the largest multi-sport and cultural event ever to be held in Atlantic Canada.

Kjipuktuk (Halifax) NS, February 21, 2020 — Halifax City Hall will host the Volunteer Recruitment Launch for NAIG 2020 on Friday, February 21st from 12 pm to 1pm. NAIG 2020 is recruiting 3000 volunteers from Halifax and surrounding areas. Volunteer Leads will assist with the organization and tasks for the volunteer groups, integrating the volunteers into key roles necessary to the logistics of running 16 different sporting events at 21 venues as well as at the week-long Cultural Village, to be located in The Commons.

“NAIG 2020 will be an unforgettable experience and celebration of Indigenous sport and culture. As the host city, we’re pleased to help spread the word about volunteering with this historic event,” said Deputy Mayor Lisa Blackburn.

Volunteers will also help with some of the Games’ other components including media relations, athlete accommodations, transportation, food services and information technology. French and Indigenous-language speaking volunteers are also needed, as participants will be coming from 756 Indigenous Nations from across Turtle Island (North America.)

Explained Volunteer Marketing Lead, Neil Stephen, “The people of Nova Scotia have a once in a lifetime chance to positively impact over 5000 indigenous youth, some of whom may be travelling a long way for the first time. NAIG is an opportunity for learning, sharing and connecting across cultures, for participants and volunteers alike.”

The Volunteer Launch event will include several guests of honour, remarks from Deputy Mayor Lisa Blackburn, Mi’kmaw dancing and drumming performances, and a few words from Halifax Firefighters, who have already signed on as volunteers.

“We are searching for volunteers who lead with their hearts,” said Stephen. “Our goal is to send each young athlete a message: you’re welcome and celebrated right here in Nova Scotia.”



About NAIG 2020: The event is largest multi-sport and cultural event ever to be held in Atlantic Canada. More than 5000 athletes, coaches and team staff from 756 Indigenous nations will take part in cultural celebrations, and compete in 16 sports across 21 venues, with the help of 3000 volunteers. NAIG 2020 takes place from July 12 to 18 in Kijipuktuk (Halifax), Millbrook First Nation, and Aldershot, Nova Scotia.

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